

Zonta International

FIT FOR THE FUTURE: Club Health Assessment

Preparing our clubs for the future is a key to Zonta’s success. This comprehensive assessment is designed to assist clubs and districts in identifying areas that are strong and doing well and areas that may have challenges and need attention. This assessment looks at six areas of club life (Activities, Leadership, Communication, Meetings, Member Involvement, and Zonta International). It is recommended that all clubs assess their health every year to ensure they continue to thrive within their clubs, their communities, and throughout the world.

Please rate using the following scale:

- 1=poor
- 2=fair
- 3=moderate
- 4=good
- 5=excellent

CLUB NAME: _____ DISTRICT: _____

COMPLETED BY: ___(optional)_____

Results of this assessment can identify areas in which your club may need discussion, strengthening, and reviewing. Review the questions that were answered with 1 or 2 to select areas for review and club goal setting focus. Resources links are provided.

Activities	1	2	3	4	5	Strengths/Challenges	Opportunities	Solutions/Resources Local Service and Advocacy
Fundraising								
Service								Service Tools
Advocacy								Advocacy Tools
Educational awards								Educational Awards Tools
Mentoring Program								Mentoring Tools
New member orientation								Zonta International New Member Orientation – Register at zonta.org/events .
Membership recruitment								Best Practices for Recruitment Add Your Voice
Fellowship								
Club diversity								Diversity in you club slide
Community Involvement								

Total									
Leadership	1	2	3	4	5	Strengths/Challenges	Opportunities	Resources Club Tools Leadership Development Tools	
Rotation of club leadership yearly/biennium								Club Manual	
Board transparency									
Club Strategic Plan or Goal Setting								Preparing Strategic Plans	
Encourages members into leadership								Zonta International Mentoring Program Leadership Development Tools	
Embraces new ideas									
Recognizes members for their efforts and accomplishments								Membership Recognition Awards	
Total									
Communications	1	2	3	4	5	Strength/Challenges	Opportunities	Solutions/Resource	
Club Branding – brochures, cards, banners, etc.								PR Tools and Logos	
Awareness of Zonta International’s Vision, Mission and Core Values								Mission, Vision and Values	
Social media – Facebook, Instagram, TikTok								PR Tools and Logos	
Webpage/YouTube									
Total									
Meetings	1	2	3	4	5	Strengths/Challenges	Opportunities	Resources Club Tools	
Meeting Agendas								Leadership Video 2.3 Effective Meetings Club Manual Parliamentary Procedure PresidentsHandbook.pdf	
Minutes distributed and approved								Club Manual	

Treasurer reports distributed and approved								Club Manual
Meetings start and end on time								
Guests are greeted and introduced								
Business meetings are informative								Leadership Updates
Meeting venue adequacy								
Members have an opportunity to share their thoughts and ideas								
Interesting Program meeting								
Zonta Spirit in the club								Zonta Spirit Tools
Total								
Member Involvement	1	2	3	4	5	Strengths/Challenges	Opportunities	Resources
Welcoming environment								Club Member Journey Map – TBD
Participate in club service projects								
Participate in advocacy events								
Participate in Fundraising events								
Invite guests or prospective members to join Zonta								Welcome to Zonta Booklet Membership Recruitment Tools Add Your Voice
Participate in a committee								
Meeting attendance								
Respect from club members								Zonta International Core Values
Attend district and international events								Zonta International Events
Total								
Zonta International	1	2	3	4	5	Strengths/Challenges	Opportunities	Resources
Amelia Earhart								Amelia Earhart Fellowship

International Women's Day/Rose Day								International Women's Day Events
16 Days of Activism								Zonta Says NO
Every Member Every November								Foundation Campaigns
Add Your Voice Campaign								Add Your Voice
Use of zonta.org website								Help members log into zonta.org
Zonta International Convention								Encourage participation
Zonta International webinars								Register at zonta.org/events
Knowledge of Zonta International Service Projects								Zonta International Programs
Knowledge of Zonta International Educational Awards								Zonta International Education Awards
Total								