



ZONTA
INTERNATIONAL
EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

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District 10 Newsletter

Volume 7, Issue 3, March 2015



As Zontians, we live in exciting times! We have a new identity/brand refresh with new mission, theme and vision statements, and a new logo which clearly says what we are all about - empowering women! We have an ongoing campaign to prevent violence against women in Zonta Says No. We have district scholarship winners that have achieved recognition at Zonta International, winning international competition! And

we have clubs on fire, making a difference in their local communities! Wow - what a great time to be a Zontian in [District 10!](#)

New Mission, Theme and Vision Statements, and Zonta logo: The Zonta brand/refresh has begun! On January 5, [Zonta International](#) launched our newly refreshed identity, complete with a revised logo. Here are the new statements:

MISSION: Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy.

VISION: Zonta International envisions a world in which women's rights are recognized as human rights and every woman is able to achieve her full potential. In such a world, women have access to all resources and are represented in decision making positions on equal basis with men. In such a world, no woman lives in fear of violence.

THEME: Empowering Women Through Service and Advocacy.

Here is the new Zonta International logo:

Photos

Zonta Store

Contact Us

Facebook

Email the Editor

Save The Date

[Area Meetings](#)

Area 1 - April 24-25

Area 2 - March 21-22

Area 3 April 18-19

[North American Summit](#)

June 12-14, 2015

Minneapolis Airport
Hilton

Minneapolis, MN

68th District 10 Conference

Oct 15-18, 2015

Houston, Texas

Hosted by the
Zonta Club of Houston

(Call to Conf will be
available later this year)

Clubs on Fire

Longview added 28 new
members.

Johnson County for
sponsoring a new Z Club.



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All club presidents should have received a link directly from Zonta International where they can download their club logos in three formats - picture, adobe acrobat document, and eps format, which is used by professional printers if you want to put the logo on items like clothing. Along with our new logos go some guidelines which tell us how to use them, and how not to display them. You can find all the guidelines and frequently asked questions at <http://www.zonta.org/BrandRefresh>. If you did not receive the link to your club's logo, please let me or your area director know immediately, and we will ensure you get it. ZI has promised us several templates in the next few months which will make it much easier for us to produce marketing materials to promote our clubs.

New Membership Manual: We have a new membership manual available on the Zonta International website under member resources. I think you will find it informative and easy to use, with many ideas on how to build membership. Be sure to check it out at

<http://www.zonta.org/Portals/0/PDFs/MembershipManual.pdf>

Zonta Says No Campaign: I hope you are planning or have already executed some sort of activity in support of this important campaign. The ideas are limitless - from floating orange ducks in a pond, to placing signs on yards, to wearing orange on the 25th of each month. Several clubs have come up with very clever ideas to bring attention to Zonta Says No, and I encourage all of you to report your activity (with photos if you have them!) on the webpage <http://www.zontasaysno.com>

Scholarship/Educational Award Recipients: Congratulations to Lindsay Smith, recipient of the ZI award of Jane M. Klausman Women in Business Scholarship. Lindsay was honored at a reception hosted by the Zonta Club of Central Oklahoma, who nominated her. At the reception, Lindsay announced that she has a job in Seattle, Washington. She also declared her intention to join our soon-to-be [E-Club of District 10](#). We are also proud to introduce Hieu Truong, District 10 Amelia Earhart Fellow, who will receive her wings either at an upcoming event or at our fall District 10 Conference.

Clubs on Fire: I am so proud of the Zonta Club of Longview, whose efforts in preventing human trafficking got their community so excited, they found themselves inducting 28 new members into the club in December! This club has many events planned throughout the year regarding Zonta Says No. If you are interested in getting new ideas, contact Club President Anne Hugman at president@longviewtx.com. The picture below shows all their new members at their induction!

Central OK for exploring the formation of a new club in OK.

Clubs hosting Area meetings this month and next.

Dallas (Area 1)

Lafayette (Area 2)

Fredericksberg (Area 3)

[Email your Shout Outs](#)



[Join Our Email List](#)



These are, indeed, exciting times to be a Zontian! Thanks to all of you for making a difference! Zonta truly does change lives!

Serving Zonta joyfully!
Judy

Membership - Lt. Gov. Barbara Yoder



Happy Spring..... District 10!

I am so looking forward to the area meetings this spring to hear your membership success stories and ideas regarding membership! We will take some time during the membership update part of the meeting for everyone to shout out and inspire us! Your District 10 Board is so encouraged as we have reached 618 members. So the 600 member budget goal has been surpassed!

By now each club board has reviewed their membership plans. Please project your renewal members as well. I recommend personal phone calls to all members regarding renewals! Also to remind the most important persons in the club..... Individual members....that bringing guest to meetings and projects is everyone's responsibility! Don't forget that best possible case to keep your club fit is to be net one member at the end of the Zonta calendar on May 31.

District 10 has a small stipend available to each club to host a membership event. The form to apply is on the district web site. In a nut shell, \$100 is available for a description of the event and invite to the board. This sounds like a small amount, but could help with invites, decorations and refreshments. Let me know if you need help with this!

The Zonta Club of Central Oklahoma has formed a committee to explore a new club in their state. I want to encourage all clubs to explore this possibility too. There are many communities that could benefit from a Zonta Club. Zonta changes the world.

Just a reminder, your district board is acting as a sponsor to start an e-club by June 2015. We have had call in meetings and have a prospective slate of officers. If you know a woman or former Zonta member that is like-minded and interested in empowering women, but cannot make your club meeting due to scheduling please refer her to me. We have started a separate Constant Contact list for this purpose! Scholarship recipients from your areas would also be a great new member for an e-club!

Congrats to Fort Smith, Fredericksburg, Central Ok, West Hidalgo, Parker County, Johnson County and Longview for adding new members since that last newsletter. If your club has also grown please let me know!

Respectfully, Barbara Yoder

WEB Site Tip: Invisibility.....an interesting new website. One idea I just heard was the fear of rejection. The cure? Asking a question every day that you know may be rejected and speaking to everyone you meet. I love this idea. I think we should all try it.

Zonta International Membership Goals....Did You Know?

- One new club of of committed members is chartered per district per year.
- The number of disbanded clubs decreases by 5% in this biennium.
- Governor's reports to International President Maria Jose reflect an increased level of active member participation.
- Club Presidents report that the necessary level of skills and competencies are represented in their clubs.
- The structure of Zonta International districts is optimized for the mission. (a review of district boundaries is near completion.

Area 1 - Donna Couch, Director

Sunday, January 18, Lt. Governor Barbara Yoder and members of the Zonta Club of Johnson County heartily welcomed the new Godley ROAR Z Club, sponsored by their club. The new club has 16 members (not all could attend) and two school sponsors. The club is very excited about their future and is already planning both local and international service projects. The club is pictured below, with the club officers seated in the front row. They plan to continue to recruit new members to help them keep the momentum going in the coming year, as there are several seniors in the group.





Also in Area 1 news, most clubs are celebrating Amelia Earhart this month in their meetings, and many are planning spring fundraisers. The Dallas club is busily preparing for the Area 1 meeting to be held on April 25 in their city and are putting the final touches on their plans, which include meeting space at the historic Booker T Washington school. More info will follow in the next month. Please make your plans now to attend.

Area 2 - Kathy Yates, Director

Happy New Year! I hope everyone had a very Merry Christmas and very enjoyable holidays. The new year started off great and I am looking forward to wonderful things happening in Zonta. Area 2 clubs have been very busy and have plans to continue actively supporting the Zonta mission of service and advocacy.



Zonta Club of Shreveport- The club has completed two of its many service projects. The club fulfilled the needs of women, partnering with the Oakwood Home for Women. The home provides shelter and counseling for the residents as they seek to rebuild their lives. The club also donated "Love Boxes" filled to the brim with a variety of personal care items, gloves, hats and scarves to meet the challenge of winter weather.

The needs of our community are a focus for Zonta this year. The second service project was the "Shreveport Rescue Mission". The mission provides an array of services including housing, hot meals, job training for women, men and families. Efforts to bring joy to others provided the club an opportunity to step into action. Donated items from members included hats, gloves, mittens, socks and other items which were neatly packaged and presented to the Mission Center. Both projects are ongoing.

Zonta Club of New Orleans - The Christmas luncheon was a wonderful success, with members showing up in their wonderful hats. The

decorations were beautiful, the food divine, and the company sublime. Contributions were made to the scholarship fund, and they have reached 50% of the goal of funding the scholarship through our greenery sales. One of their members has entered a nursing home and Zontians were encouraged to continue their visits.

The club is continuing their commitment to volunteering to "Dress for Success", as well as providing celebration cakes for the residents of Eden House, a facility for women who have been in the sex trade.

Zonta Club of Lafayette

- The club recently recognized the 2014 Woman of Achievement, Susan Theall, Family Court judge, at their annual Christmas party. For their December service project, the club adopted a family for Christmas from Faith House, a battered women's shelter, fulfilling the wishes of each family member. The club plans to continue working closely with Faith House as a sponsor and supporter of the "No More Violence, No More Silence" campaign.

The club continues to support local projects including meals for Faith House on a monthly basis. Their major fundraiser for the year is Save Ze TaTa'z and will be held on Thursday, April 16th. They would love to have you join them.

Zonta Club of Houston - The club recently held a ladies night out with socializing, refreshments and shopping at Chico's. Door prizes were awarded and a percentage of the evening benefited the club's Educational and Charitable Fund.

The club had a successful 3rd Annual Charity Clay Sport Shooting Event which was held on Saturday, February 21, 2015 at the American Shooting Center. They are also very busy working on the 2015 District 10 conference to be held October 15 - 18th.

Zonta Club of Longview - In December the club partnered with the East Texas Anti-Trafficking Team and the local police department to hold "Gathering of Gifts" day for Non-Profits. There was an awesome turn out and a huge tent filled with gifts, a full day and EVERYTHING was donated.

Also in December, I had the privilege of participating in their induction of 30 members, What a great experience! It was wonderful hearing all the reasons these wonderful ladies decided to join Zonta. What a tribute to the efforts of the members and the club projects and goals. Congratulations!

The club had a very successful Antiques show along with a Walk to End Violence held on March 7, 2015. During the show their Prom Boutique was in action - fitting hundreds of young girls who otherwise could not afford to go to the Prom with dresses, shoes, jewelry and accessories. The girls were treated like princesses and the club did its best to make their experience the best ever.

Of course they went past the dress and gave out information on their Zonta says NO! Campaign and answered questions etc. The club fundraising dollars for the campaign to date are at \$42,000! Way to go Longview!

Zonta Club of Greater East Texas - In November, the club partnered with the Women's Center of East Texas to host the first annual "Light the Night" event to remember all of the women in Texas that have lost their life due to domestic violence. It was held at a beautiful local park, and at sunset,

we released a balloon and read the name of each victim. About 200 people were in attendance, both family and friends of local victims.

At their annual Christmas party, members brought "pamper" items to make gifts for the women in the Women's Shelter. They discovered a few years ago that the children are normally taken care of at the shelter but the women are not, so in lieu of bringing a gift to exchange, they now bring an item that they would not have at the shelter, such as make up, cologne, scented lotions, etc.

Please be sure to let me know of any special events/projects being held by your club during the year. I am, and other board members are, hoping to attend at least some of these events. Don't forget you can also publicize them on the District 10 website.

Area 3 - Shelly Baumgartner, Director

Brownsville: During the months of November and December, the Zonta Club of Brownsville was busy working on our projects which include our annual Christmas Tour of Homes and our Adopt families for Christmas. The Tour of Homes was held on December 7. Four beautiful homes were featured. Zontians and Lopez High School Z Club members were hostesses. Visitors enjoyed themselves. Our tour is usually the first Christmas event in the community in December. It was a great success! After the tour Zontians enjoyed a "tamalada" hosted by Dolly Lucio. Thanks to Dolly for her hospitality.



On December 10, our club finished the 16 days of activism by having a sign installed at the Brownsville airport for Zonta Says NO. It is in the main hallway at the airport for all to see. Attached is a photo of President Marlys, Dolly Lucio and Kathy Jennings at the unveiling of the sign.



As we approached Christmas, our Z Club members went shopping for gifts for several families. They gift wrapped the toys and clothing for the families and visited the families to deliver the goodies.

On December 15, Brownsville Zontians prepared and served a meal to the homeless at La Posada, a soup kitchen for the homeless. They were treated

to a hot meal of tamales, rice, beans and dessert. Over 125 plates were served.

We were happy to see our Area Director Shelly at our January meeting!



We held our annual Woman of the Year banquet on March 9. It was a lovely event. Our honoree was Sister Phyllis Peters, who spent ten years in Ethiopia and when she returned she wanted to dedicate her work to the most impoverished within the Hispanic community. Each year our club recognizes a woman in the community who exemplifies Zonta's goals in empowering the status of women. Sister Phyllis is the founder and Executive Director of Proyector Juan Diego, whose mission is to empower low-income families to be healthy and self-sufficient community members through educational programs, family activities and preventive health services. Chairman for the event was Estela Chavez Vasquez and co-chair Rosalie Gutierrez. Thanks to them for a job well done.

We are now preparing for our annual Golf Tournament which will be held in May,

Advocacy Committee - Sheryl Flanagin

District 10 Shines with Advocacy

Since our last newsletter, the 16 Days of Activism/Zonta Says No Campaign concluded. As you know, our clubs actively participated. From public panels on issues related to violence against women, to distribution of orange ribbons and bracelets, to club meetings related to the 16 Days, to the sharing of daily relevant emails, to numerous effective outdoor public displays, District 10 shone! After submitting a report to our North American Advocacy Representative Sherrill Mullhern, I received her best wishes for all of you and your clubs for 2015 and her congratulations to District 10. She stated, "District 10 has been a real leader in the area of Zonta Advocacy." I second her "Bravo!"

Public Relations - Kayleen Kill

Everyone should have received the information about the Zonta Branch Identity Refresh. An online toolkit is available at <http://www.zonta.org/BrandRefreshDistrict> and club logos were sent to each governor and club president via a Dropbox link. Please contact your club president if you need to use these new logos.

Some key dates to keep in mind:

- February 5, 2015 - all clubs are asked to update their web pages and Facebook/social media pages with the new logos and Mission, Vision and Theme. If you use name badges, any new name badges should include the new logo and theme.
- June 30, 2015 - printed materials with the old logo can be used by clubs, areas and districts until this date. After this date, any remaining printed materials with the old logo should not be utilized. This includes letterhead, business cards, brochures, etc. If you have name badges created before Feb 5 with the old logo - you can continue to use them.

The score sheets for year-end awards for the PR Committee, Website and Newsletter have been revised to include HEAVY emphasis on using the new logo and mission/vision statements. The new President's handbook with the revised score sheets will be available at Area Meetings.

Amelia Earhart Fellowship - Carole Moffatt

We are proud to tell you District 10 has another AE Fellow! Our 2014 Fellow is Hieu Thi Xuan Truong, a Citizen of Vietnam, who studies Mechanical Engineering at Texas A & M. Ms. Truong is working on hybrid composite materials for space vehicles. Due to operating speeds and the harsh environment, the structure has to withstand the extreme conditions of high temperature and high pressure.



In 1938, Zonta International established the Amelia Earhart Fellowship Program, in honor of famed aviatrix and legendary Zontian Amelia Earhart, to encourage more women to pursue advanced studies and careers in the traditionally male-dominated fields of aerospace-related sciences and engineering. Today, women still remain a distinct minority in science and engineering, representing approximately 10 percent of professionals in these fields. In addition to the financial support, the AE Fellows also benefit from being part of an international community of professional women who encourage and foster their professional development and success.

Annually 35 Amelia Earhart Fellowships of US \$10,000 each are awarded. Since the inception of the Fellowship Program, Zonta International has awarded 1,438 Fellowships, totaling more than US \$8.6 million, to women from 70 countries and the 2014 Fellows came from 20

countries. Importantly, many recent Fellows are from countries that do not support women in non-traditional roles.

The Program enables these women to move beyond the constraints of their birth to study at an advanced level abroad. AE Fellows have gone on to become astronauts, aerospace engineers, professors, planetary scientists, business owners, CEOs, university chancellors, Secretary of the Air Force, Director of Carnegie Observatories and Director of DARPA (Defense Advanced Research Projects Agency in the Department of Defense).



Jane M. Klausman Women In Business Scholarship - Debbie Adams

The Jane M. Klausman Women in Business Scholarship is awarded annually to women pursuing undergraduate or Master's degrees in business management. The program operates at the Zonta club, district and international levels. Zonta clubs provide awards for club recipients. Zonta International awards scholarships of \$1,000 each at the district level and twelve international scholarships in the amount of \$7,000 each. The Jane M. Klausman Women in Business Scholarships are awarded annually and may be used for tuition, books or living expenses at any university, college or institution offering accredited business courses and degrees.

Due Date: May 31, 2015

Application: [ZI Jane M Klausmann Scholarship Application](#)

District 10 Point of Contact: Debbie Adams, Zonta Club of Fort Smith

Email: debbiea@ZontaDistrict10.org

Classified members and employees of Zonta International and the Zonta International Foundation, and their family members, are not eligible to apply for the Scholarships.

Application Process

The Jane M. Klausman Women in Business Scholarship program operates at the club, district/region and international levels of Zonta International. To apply, please contact the Zonta club nearest you. Please note that applicants may not apply to more than one Zonta district. Applicants must be nominated by a local Zonta club. Applications selected by Zonta clubs are sent to the respective Zonta governor/regional representative. A district/region evaluating committee selects one applicant per district/region to submit to Zonta International Headquarters. The Zonta International Jane M. Klausman Women in Business Scholarship Committee selects 12 international recipients from the district/region applicants.

Deadline

Applications must be completed and presented to Zonta clubs according to the club's assigned deadline. A club recipient is selected, and the application is presented to the governor/regional representative by 1 July 2015. The district/region recipient is selected, and the application is presented to Zonta International Headquarters by 1 September 2015. International recipients will be contacted by their Zonta club leader by mid October 2015.

Your comments and suggestions to improve this newsletter are always appreciated. There was no newsletter in January. We will be publishing the newsletter every two months, so look for yours in May.

If your email address changes, you can update using the link below or send it to me directly. If you hear that a member is not receiving the newsletter, please forward their email address to me as well. Don't miss out on your districts emails.

Yours in Zonta,

Carol Collett
Zonta International District 10 Newsletter Editor

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